

Mississippi MarketMaker Newsletter



MISSISSIPPI STATE
UNIVERSITY
EXTENSION SERVICE

Mississippi Sweet Potatoes

Dr. Benedict Posadas, Katy Buchanan, Bailey Wright and Randy Coker
Mississippi State University, Coastal Research and Extension Center
Mississippi-Alabama Sea Grant Extension Program

Website: <http://www.coastal.msstate.edu/MMNewsletter.html>

Volume 3, Issue 20; December 3, 2013

Sweet Potatoes Have A Lot To Offer!



1. Young sweet potato leaves and shoots are sometimes eaten as greens.
2. Sweet potatoes and yams are NOT the same thing! Sweet potatoes aren't actually potatoes (tubers), they are roots!
3. The most common type of sweet potato planted in Mississippi is the Beauregard variety.
4. High in Beta-Carotene, sweet potatoes are very healthy for your skin. They also have high vitamins A, E and C-antioxidants that can help prevent heart disease and cancer!
5. Sweet potatoes are fat-free and cholesterol-free!
6. Vardaman, MS is the SWEET POTATO CAPITOL OF THE WORLD!

Who Sells Sweet Potatoes on MS MarketMaker?

N&W Farms

176 Hwy 341 South
Vardaman, MS 38878

Phone: 662-682-7961

Website: www.nandwfarms.com



MS MarketMaker Profile: <http://ms.marketmaker.uiuc.edu/business/2912>



Missiana Produce Inc.

124 Jimmy Beckley Drive
Bruce, MS 38915

Phone: 662-983-3550

MS MarketMaker Profile: <http://ms.marketmaker.uiuc.edu/business/2917>

Sweet potato packer/shipper/grower

Bailey Farms

561 Veterans Blvd

Calhoun City, MS 38916

Phone: 662-983-5726

MS MarketMaker Profile: <http://ms.marketmaker.uiuc.edu/business/501786>



A Taste of Mississippi: Sweet Potato Sweets “We make pies, bread, candies, sausage balls, cookies, log rolls, quiche and many more items which contain sweet potatoes. Our town is called “The Sweet Potato Capital of the World. We say that we are second in quantity, but first in quality. Our potatoes here are said to taste better than those grown anywhere else because of the soil here.” http://ms.marketmaker.uiuc.edu/main/taste#t_1519-sweet-potato-sweets

*To find a local business who is selling these items, do a Business Search at the MS MarketMaker website using this link! <http://webapps.marketmaker.uiuc.edu/marketmaker/#MS/food/productsearch/2226;2425/28>

Where can you find MarketMaker?

MarketMaker (MM) can be viewed at - <http://ms.foodmarketmaker.com>.

You can follow MM at Facebook - http://www.facebook.com/MS_MarketMaker.

You can also follow MM at Twitter - http://twitter.com/MS_MarketMaker

Find MM on your smart phone - <http://ms.foodsearcher.com>

For the full text and previous issues of the MS-MM Newsletter, go to:

<http://www.coastal.msstate.edu/MMNewsletter.html>

<http://msucares.com/newsletters/marketmaker/index.html>

Read the Mississippi Sweetpotato News Fall 2013 issue at

<http://msucares.com/crops/sweetpotato/newsletters.html>



This program is funded in part through grants provided through Gulf States Marine Fisheries Commission, Oil Disaster Recovery Program under NOAA Fisheries grant award number NA10NMF4770481”.