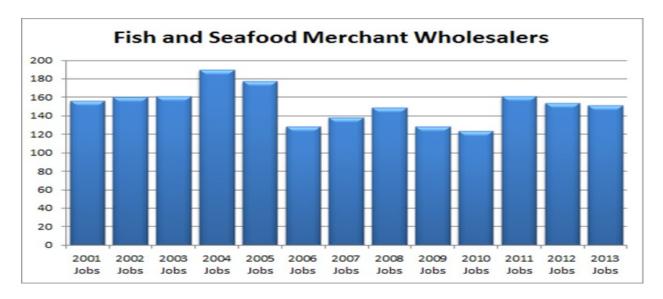
# Mississippi MarketMaker Newsletter



# Fish and Seafood Wholesalers

Dr. Benedict Posadas, Katy Buchanan, Peter Nguyen and Randy Coker Mississippi State University, Coastal Research and Extension Center Mississippi-Alabama Sea Grant Extension Program Website: <a href="http://www.coastal.msstate.edu/MMNewsletter.html">http://www.coastal.msstate.edu/MMNewsletter.html</a> Volume 4, Issue 5; March 10, 2014

### **Employment Impacts of Seafood Wholesalers**



Using the Economic Modeling Specialists (EMSI) data, the Mississippi fish and seafood merchant wholesalers (424460) directly employed 151 workers in 2013. With a job multiplier of 1.53, the industry created 232 jobs in Mississippi in 2013 and generated \$7.9 million total earnings. The average earnings in the industry in Mississippi were \$33,397 per worker as compared to the national average earnings \$50,810 per worker.

# Why register your food and seafood business in MarketMaker?

The Mississippi MarketMaker website was visited over 75,000 times by more than 5,300 web users during the past twelve months. By creating your business profile in MarketMaker, your business becomes visible to buyers and consumers who search online for local sources of food and seafood products.

## Who are registered Seafood Wholesalers on Mississippi MarketMaker?

### The Shrimp Shoppe

540 C Industrial Drive Richland, Mississippi 39042 **Phone:** (769) 524-4110

Website: www.theshrimpshoppe.com

MS MarketMaker Profile:

http://ms.foodmarketmaker.com/business/1475954





#### Quality Poultry & Seafood, Inc.

895 Division Street Biloxi, Mississippi 39530 **Phone:** (228) 432-5216

Website: www.qaulitypoultryandseafood.com

MS MarketMaker Profile:

http://ms.foodmarketmaker.com/business/1571270

\*There are 42 fish and seafood wholesalers listed in the Mississippi MarketMaker. To find a local seafood wholesaler, do a Business Search at the MS MarketMaker website using this link: <a href="http://webapps.foodmarketmaker.com/marketmaker/#MS/food/productsearch/20357/28">http://webapps.foodmarketmaker.com/marketmaker/#MS/food/productsearch/20357/28</a>. You can expand your search by including the other 19 states which are members of MarketMaker.

## Where can you find MarketMaker?

MarketMaker can be viewed at - <a href="http://ms.foodmarketmaker.com">http://ms.foodmarketmaker.com</a>.

You can follow MarketMaker at Facebook - <a href="http://www.facebook.com/MS MarketMaker">http://www.facebook.com/MS MarketMaker</a>.

You can also follow MarketMaker at Twitter - <a href="http://twitter.com/MS MarketMaker">http://twitter.com/MS MarketMaker</a>

Find MarketMaker on your smart phone - <a href="http://twitter.com/ms.foodsearcher.com">http://twitter.com/ms.foodsearcher.com</a>

# For previous issues of the Mississippi MarketMaker Newsletter, go to:

http://msucares.com/newsletters/marketmaker/index.html

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