

Using MarketMaker to Market your Restaurant

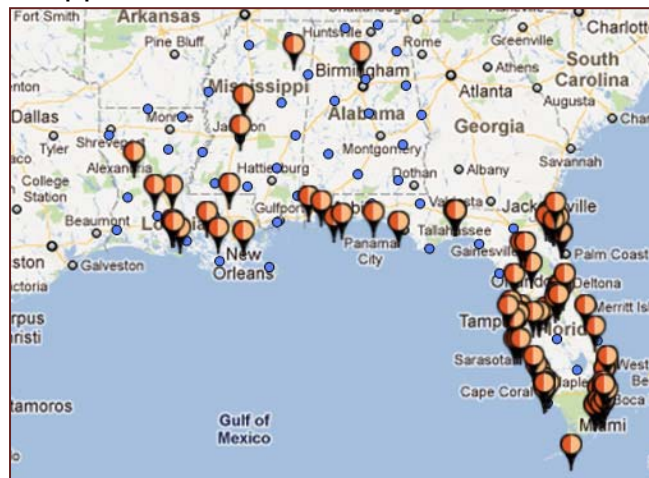
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How many restaurants are registered with MarketMaker in Mississippi?

- Only 4 restaurants are registered in the State of Mississippi.

How many restaurants are registered with MarketMaker in the other Gulf Coast States?

- 101 restaurants are registered with MarketMaker in Louisiana, Alabama and Florida. When a buyer or consumer uses MarketMaker to search for restaurants, these results will show.



How can restaurants benefit by registering on MarketMaker?

- First, MarketMaker is a FREE marketing tool that can expand a business's current market and could attract new customers.
- Second, MarketMaker is user friendly for both the businesses and customers which allows for a larger user group.
- Third, the Gulf Coast States are a hotspot for tourists. With MarketMaker becoming more popular as a way to search for food and restaurants, being registered on MarketMaker can increase business.

How can MarketMaker promote my business?

- When a consumer or buyer uses MarketMaker to search for a product, businesses registered with MarketMaker will show first.

How do I register my Restaurant on MarketMaker?

- You can go to the Mississippi MarketMaker homepage, <http://ms.marketmaker.uiuc.edu/>, and click on the register tab in the "Register Your Business" box on the left-hand side of the page. From there you can follow the on-screen instructions

How can I learn more about MarketMaker?

- You can register for a MarketMaker workshop or you can contact a member of the Mississippi MarketMaker team at CREC:
 - Benedict Posadas, benp@ext.msstate.edu, 228-546-1024
 - Amanda Seymour, aseymour@ext.msstate.edu, 228-546-1044
 - Randy Coker, rcoker@ra.msstate.edu, 228-762-7783

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